

MR. TERRANCE G. PITRE, JR.

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OBJECTIVE

Obtain a teaching position in Computer Arts at a local university.

LANGUAGES & SKILLS

- HTML/XHTML, CSS, JavaScript, jQuery (and most frameworks), AJAX, JSON, XML, RSS, PHP, MySQL
- Adobe CS4 Web Premium, InDesign, Microsoft Office, Coda, TextMate, CSSEdit, SVN, GIT, Mac & PC

PROFESSIONAL EXPERIENCE**SENIOR FRONT-END DEVELOPER, TEAM-LEAD, Martha Stewart Living Omnimedia (MSLO),
New York, NY - [July 2008 – Present]**

- Develop, oversee, and maintain all Front-End aspects for the 13+ highly trafficked MSLO websites, involving direct and frequent communication with numerous 3rd party organizations (advertising, site metrics, consultants, and freelancers).
- Successfully launched and integrated new content management platforms throughout various departments, resulting in enhanced features, ease of usability, and tremendous traffic growth.
- Conduct basic to advanced level workshops on CSS, CSS3, and WordPress to employees with a wide range of technical expertise.
- Initiate and monitor day-to-day workflow for direct reports in the Front-End Department.

WEBMASTER, Emeril's Homebase, New Orleans, LA/New York, NY - [Dec 2005 – Present]

- Sole designer, developer, and manager for four company websites which involve coordinating the work of daily writers and communicating regularly with various departments such as culinary, marketing, IT, merchandise, and non-profit.
- Prepare and develop fresh advertising campaigns, press kits, and print media under deadlines, requiring precise time management and effective communication.
- Monitor e-commerce storefront regularly to ensure ease of use for consumers by consistently updating product information on website and analyzing site traffic.

WEB DEVELOPER, Tchopshop Media, New Orleans, LA - [Jun 2004 – Dec 2005]

- Promoted from intern to the company's sole in-house web designer by actively pursuing and learning more advanced web development and multimedia skills.
- Independently designed and developed client websites ranging from basic brochure sites to dynamic Flash applications.
- Creatively designed graphics and layouts for print media, which included regional publications, corporate brochures, stationery packages, promotional materials, and logos.

FREELANCE WEB DEVELOPER, Self-Employed, New Orleans, LA - [Mar 2002 – July 2008]

- Independently developed various types of websites and print media for a wide range of regional clientele, which required adaptation to various industries.
- Self-motivated to reach out to potential clients and regularly acquire new business.
- Energetically coordinated web design and development opportunities, while successfully maintaining educational responsibilities.

ACCOMPLISHMENTS

- HTML/CSS Certified by W3C; Design showcases: Best Web Gallery, CSS Mania, CSS Remix, CSS Clip, Smashing Magazine, Design Shack, and Best CSS Design 2007

EDUCATION**TULANE UNIVERSITY, New Orleans, LA**

- Bachelor of Arts Media Arts, Cum Laude
- Minor Advertising; Dean's List, Honor Society